



PRESS RELEASE
Geneva, 9 January 2017

Appointment of Fabien Vrignon as CEO of Strateo Suisse.

Fabien Vrignon has been appointed the new Chief Executive of the Swiss branch of Strateo. Previously, Fabien Vrignon was for five years deputy director at Banque Cantonale Vaudoise (BCV). In charge of e-Brokerage, he launched and developed TradeDirect.ch, the online broker system used by the BCV. He was also responsible for the online trading partnership with PostFinance, from September 2011 to mid-2016.

After starting operating on the stock market, Fabien Vrignon joined, in 2000, one of the first online brokers: Consors France, merged with Cortal in 2003. After having held various positions of responsibility within the marketing of Cortal Consors France, online broker of BNP Paribas, he left the company in 2011 from the position of Marketing Director.

Commenting on this appointment, **Pascal Donnais, Chairman of the Management Board of Arkéa Direct Bank** which federate the telebanking activities of the Crédit Mutuel Arkéa, said :

"We are delighted to work with Fabien Vrignon, entrusting him with the responsibility of our Swiss branch specialized in on-line brokerage: Strateo. His knowledge and experience in the Swiss market will be particularly useful in accelerating the development of Strateo with the support of the Crédit Mutuel Arkéa group and its entities specialised in the field of online banking".

Comment by **Fabien Vrignon**:

"Strateo, present since 2009 in Switzerland, has developed a reliable, quality and attractive local offer. The objective is to continue this development by improving and expanding the offer, by innovating, and by accelerating the acquisition of customers. Strateo aims to be a long-term Swiss partner for all investors. It is also important to keep in mind that, as an entity regulated by FINMA, Strateo deposits benefit from protection up to CHF 100,000".



Strateo, Genève, Succursale
d'Arkéa Direct Bank SA,
Puteaux
Rue de Chantepoulet 25
1201 Genève - Suisse

Tel. +41 800 15 30 30
Fax +41 (0)22 715 20 21
info@strateo.ch
www.strateo.ch



About Strateo:

Headquartered in Geneva, Strateo provides online investment services to resident and international private and institutional investors. Strateo is one of the banks and dealers authorised by FINMA and is subject to Swiss banking legislation.

Contact :

Fabien Vrignon | General manager | Strateo
Rue de Chantepoulet 25, CH-1201 Geneva - Switzerland
+41 22 715 20 22 | fabien.vrignon@strateo.ch



Strateo, Genève, Succursale
d'Arkéa Direct Bank SA,
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